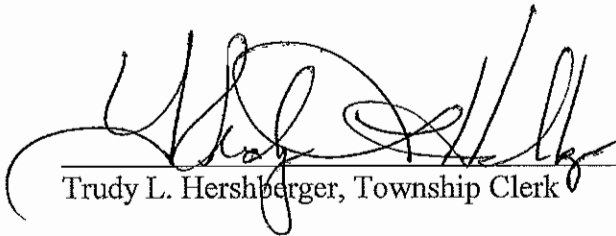


NOTICE OF THE COMMUNICATION/MEDIA COMMITTEE MEETING

8100 Jackman Road
Temperance, MI 48182
(734) 847-6791

The Bedford Township Communication/Media Committee will hold their regularly scheduled meeting on Monday, July 10th, 2017 at 6:30 p.m. The meeting will be held at 8100 Jackman Road, Temperance, MI 48182, in Conference Room C.



Trudy L. Hershberger, Township Clerk

07/06/2017
9:00 a.m.

This notice is posted in compliance with PA 267 of 1976 as amended (Open Meetings Act), MCLA 41.72 (2) (3) and the Americans With Disabilities Act (ADA)

The Township of Bedford will provide necessary reasonable auxiliary aids and services to individuals with disabilities at the meeting upon one week's notice to the Township of Bedford. Individuals with disabilities requiring auxiliary aids or services should contact the Township of Bedford by writing or calling the following:

Paul Pirrone, Township Supervisor
8100 Jackman Road, P.O. Box H
Temperance, MI 48182
Telephone: (734) 847-6791

A copy of this notice is on file in the office of the Clerk

AGENDA
COMMUNICATIONS/MEDIA COMMISSION
Bedford Township Hall
8100 Jackman
July 10, 2017
6:30 P.M.

1. Call to Order/Pledge of Allegiance
2. Approval of Agenda
3. Approval of the minutes of the June 12, 2017 meeting
4. Old Business
 - Code Red Alert System
5. New Business
6. COMMENTS FROM THE PUBLIC: Comments limited to 2 minutes
7. Commissioner's Comments
9. Adjournment

The Township of Bedford will provide necessary reasonable auxiliary aids and services to individuals with disabilities at the meeting upon one week's notice to the Township of Bedford Individuals requiring auxiliary aids or services should contact the Bedford Township Supervisor, Paul Pirrone, 8100 Jackman Road, Box H, Temperance, MI 48182, Phone 734-224-7321.

Communications/Media Commission
Meeting Minutes
June 12, 2017

Present: Deborah Lucius, Nate Elarton, Lori Welling, Trudy Hershberger, Jodi Russ, Corey Welch

Absent: Greg LaScala (alternate)

1. Called to Order:
2. Approval of Agenda:
3. Approval of Minutes of May 8, 2017 meeting:
4. Presentation: George Welling – Has been doing video of Township Board meetings for 16-ish years. Township Board asked for a “proposal” for bringing more current options to the Township. Passed out packet with options for both government channel and educational channel programming, and equipment needs for making changes.
 - a. Nate Elarton asks if this will include online programming – Trudy says it’s a fine line and recommends that we draft something for the Township Board to pass that distinguishes what we do on channels.
 - b. George Welling suggests we always keep a line between the Government channel and the Community channel and use the programming director to help control that.
 - c. Jodi Russ made a Motion to recommend to Township Board that we purchase equipment presented by George Welling from Great Lakes Media, not to exceed \$32,000 which includes editing software and equipment, converter, computer, and headsets for directing crew. Nate Elarton seconded. Role call vote: Nate Elarton – Aye, Jodi Russ – Aye, Corey Welch – Aye, Deborah Lucius - Aye, Lori Welling – Aye, Trudy Hershberger - Aye. Motion passes unanimously.
 - d. Corey Welch makes Motion to recommend that the Township Board contract with George Welling as program director, for which he will negotiate programming, training of volunteer interns, and produce meetings and activities, working 20 – 25 hours per week at an annual fee of a minimum of \$22,000 for a period of at least two years. Nate Elarton seconded the motion. Role Call vote: Nate Elarton – Aye, Jodi Russ – Aye, Corey Welch – Aye, Deborah Lucius – Aye, Trudy Hershberger – Aye, Lori Welling abstained. Motion carried with 5 Ayes and 1 abstention.
5. Old Business:
 - a. Buckeye Broadband – Deborah Lucius talked to Keith from Buckeye. He had been in contact with and answered questions from Greg LaScala. Deborah has asked them to clarify about how many people they have as customers and what the total of the 4% franchise fee is that comes back to Bedford Township.
 - b. Cable Franchise Fee – Buckeye and Charter should have the same franchise fee so we could recommend that the Charter contract increase the fee to 4% from 3%. Discussion shows that we are not in favor of being the cause of township resident’s cable rates being raised to cover this 1% increase, which would not

- bring in enough money to make it worthwhile. Nate Elarton makes a motion that we leave the Charter franchise fee at 3%. Corey Welch seconds. All in favor.
- c. Cable Franchise Agreement (Charter Renewal) - Trudy will contact Charter to see if we can get a channel from Charter.
 - d. Committee Expansion recommendation – Commission wants to create wording for a bid to recruit other cable companies to come to Bedford. Item tabled to next meeting.
6. New Business:None
 7. Comments from the Public: Jim Krieger – has a problem with one entity printing newsletter and no bids going out for those services. Jim offers to go out and get quotes from other printers for Township Newsletter. Deborah replied with practical reasons why we chose to print the Newsletter the way we did. Jim will get us quotes from other sources at no charge to us. George Welling – Volunteers to do video production can be anyone, not just interns. We can get a group together and make something creative for the Township.
 8. Commissioner's Comments – Nate Elarton, super excited that we're getting the ball rolling on some of the ideas that we wanted to implement. Jodi Russ, do we want to still pursue emergency alert system? Yes, proceed by talking to Adam Masengill to see if he's working on anything on this matter.
 9. Adjournment – Corey Welch moved to adjourn at 8:05, Deborah Lucius seconded. All in favor.

Next meeting Monday, July 10 at 6:30 pm at the Bedford Township Hall Room C