

BEDFORD HIGH SCHOOL ALUMNI ASSOCIATION

BEDFORD COMMUNITY STADIUM Naming Rights and Advertising Opportunities

1. Football Field (Naming)	\$300,000 for Life
2. Press Box (Naming)	\$150,000 for Life
3. Communications System (Naming)	\$ 40,000 for 20 years
4. West Wall (Advertising)	\$ 2,000 per post for 3 years
5. Goal Posts (Naming)	\$ 5,000 each (one available)
6. Flag Poles (Naming)	\$ 3,000 to \$ 3,500 each
7. Track-Naming Rights	\$150,000 for Life
8. Grandstands-Center Section	\$ 4,000 to \$ 5,000
9. Signs 4' x 8' along the West Brick curb walls	\$ 2,000 for 3 years
10. Signs above bleachers 4' x 8' Home & Visitor	\$ 2,000 for 3 years
11. Field-Fence Wall 4' x 8'	\$ 2,000 for 3 years
12. Outside Risers facing home concession stand 1.5' x 2'	\$ 200 per year
**This is a prime location for parents to purchase a sign to support their children.	
**This sign will be given to them at the end of the year.	
13. Concession Stand-Home	\$ 10,000 for 5 years
14. Concession Stand-Visitor	\$ 10,000 for 5 years
15. Audio Spots based on 5 home games	\$ 200 per 20 second spot
16. Back side of Press Box	\$ 10,000 for 5 years
17. Banner Advertising Flags-Poles above fence on the home & visitor side	\$ 200 per year
18. Restrooms (2 Home & 1 Visitor)	\$ 75,000 (per rest room building) for Life
21. Bricks 4" x 8"	\$ 100
8" x 8"	\$ 200

Join the "Stadium Club"

1. Million Dollar Club	\$ 1,000 pledged over 5 years (Plaque)
2. Touchdown Club	\$ 5,000 pledged over 5 years (Plaque)
3. Champions Club	\$ 10,000 pledged over 5 years (Limestone Panel)
4. In-Kind Donors Club	\$ Minimum donation value \$1,000 (Plaque)

Please contact the following Alumni Association Officers for more information.

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Please visit our web pages on the following web sites:

www.bedfordyes.com
www.bedford.k12.mi.us

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