

3 MAR 03 1:30 PM

JAMES VILLA

Joyce Hagen
2983 Briarwood Lane
Temperance, Michigan 48193
March 24, 2003

James Villa:
Vice President of Public Affairs
Ford Motor Company
Henry Ford 11 World Center
Dearborn, Michigan 48126

*Karen
Whitman -
plz MRS Rand
THOS -
Jus*

Dear Mr. Villa,

Enclosed is an advertisement from the Monroe Evening News. This ad was also run in local Bedford Township newspapers. The Ford Motor Company logo appears at the top of the page giving one the impression that Ford Motor Company sanctioned this ad.

My husband and I have been Bedford Township residents for over forty years. We both drive Ford Windstar vans. I currently serve as an elected township trustee. My reason for writing is that I believe that Mr. Whitman is mixing his private affairs with his dealership

As you can see from the ad Mr. Whitman is annoyed with zoning restrictions which he believes have prevented him from selling land to Wal-Mart. There are many allegations made by Mr. Whitman that are not true. Wal-Mart or Mr. Whitman have never presented plans to the township. Wal-Mart did send plans to Wade Trim, our planning consultants, for their evaluation. I have a copy of the response and it was not favorable. Jon Whitman was not happy with this and took out the enclosed ad. He has the right and the means to pay for such an ad.

The real issue I believe is that his actions should be as a private citizen. Ford Motor Company has nothing to do with the sale of his land to Wal-Mart. As for his ability to expand his dealership and lighting issues, he has never presented any plans to the township for consideration. There is a community watch group that has recommended a boycott of his business. We personally are thinking of purchasing a new Honda. I would not deal with Jon Whitman nor use his service facility. There are many others in our community who feel the same way. I thought Ford Motor Company should know how one of your long established dealers is negatively impacting the local community.

Yours truly,

Joyce Hagen
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734-850-1002